



Course Syllabus

1	Course title	Italian in the Field of Tourism							
2	Course number	2203338							
2	Credit hours	3 credit hours							
3	Contact hours (theory, practical)	3 credit hours							
4	Prerequisites/Co requisites	2203225							
5	Program title	Bachelor's Degree in Italian English							
6	Program code	2203							
7	Awarding institution	The University of Jordan							
8	School	Foreign Languages							
9	Department	European Languages							
10	Level of course	Third Year							
11	11 Year of study and semester (s) Third Year / first semester								
12	Final Qualification	BA							
13	Other department (s) involved in teaching the course								
14	Language of Instruction	Italian							
15	Delivery method	☐Face-to-Face ⊠ Blended □Fully online							
16	Online platform(s)	☑E-learning ☐ Microsoft Teams☐ Moodle ☐ Others: ☐ WhatsApp							
17	Issuing/Revision Date	Jan 2024							
	Course Coordinator: ne:Dr. Mahmoud Jaran								
	ce number:								
	ne number:								
Ema	il: <u>m.jaran@ju.edu.jo</u>								
19. 0	Other instructors:								
Name									

20. Course Description:

Phone number:

Email:

As stated in the approved study plan.

The participants should intensively tackle with Italian in the Field of Tourism. At the beginning of the course, students listen to descriptions of different kinds of journeys. Advantages and disadvantages of different ways of travelling are discussed. Reading and discussing prospects the learners collect information on sights and monuments in Jordan. Students are then asked to give short

presentations of these sights and monuments. The special vocabulary necessary to describe archaeological places should be acquired.

21 .Course aims and outcomes:

A- A Program learning outcomes (PLO's)

- 1. Analyze and explain conventional narrative and descriptive texts (spoken and written) related to describing people, places, and things.
- 2. Analyze, discuss, and critique the grammatical system and function of natural human language in Italian and English languages, and develop his/her abilities in phonetics, phonology, morphology, syntax, semantics, discourse analysis, and pragmatics.
- 3. Develop his/her Italian and English language skills and engage effectively in communicative tasks and activities in academic and non-academic contexts.
- 4. Analyze and evaluate major literary works, genres, periods, and critical approaches in Italian and English literature.
- 5. Show respect to cultural diversity, ethics, and professional behavior and show appreciation to different literary works from a variety of cultures.
- 6. Use information and communication technology to access global databases and information to develop his/her knowledge and skills and use them in generating new knowledge in Italian and English literary and linguistic texts.
- 7. Analyze Italian and English linguistic and cultural features critically for the purposes of teaching Italian and English as a foreign language in a wide range of contexts.
- 8. Identify scientific research principles and use higher order thinking skills, critical and creative thinking in analyzing, evaluating, and discussing issues related to the knowledge and skills of the Italian and English languages and literature.
- 9. Work efficiently within a team and bears the responsibility arising from it as a specialist in the Italian and English languages and practices his/her work within the value system of society and its general ethics.

B- Course Learning Outcomes (CLOs):

Upon successful completion of this course, students will be able to

No.	Course Learning Outcomes		Program Outcomes						Assessment Tools												
110.	Course Learning Outcomes	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10
1	Improve the special language skills in Tourism and deal with a specific field of the terminological language.	X	X	X		X	X						X	X			X				X

2	Plan and describe trips.		X	X	X	X						X	X	X		X
3	Apply information of a chosen tourist attraction and train being a tourist guide.					X	X			X		X	X	X		X
4	Demonstrate ability to utilize video, internet, radio and television programs.		X		X	X	X					X	X	X		X
5	Develop the ability to read and understand written materials relevant to the tourism industry, such as brochures, menus, travel guides, and signs.		X		X	X	X	X	Х	X		X	X	X		X
6	Develop the language and communication skills necessary to provide excellent customer service to Italian-speaking tourists, including managing inquiries, resolving complaints, and offering recommendations.	X	X			X	X	X				X	X	X		X

22. Topic Outline and Schedule:

Week	Lecture	Topic	Teaching Methods*/platf orm	Evaluation Methods**	References	Course Learning Outcomes
	1.1	Introduction To Italian Language In Tourism	Face to face	In class tasks/powerpoint presentation	https://untolditaly.com/episo de-091-learning-italian-for- your-trip/	1,2,3,5,6
1	1.2	Overview Of Italian Language In Tourism	Face to face	In class tasks	Andiamo in ITALIA! Introduzionealla lingua e culturaitaliana https://xtec.gencat.ca t/web/.content/alfresc o/d/d/workspace/Spa cesStore/10377/c7ce adbd-6a2b-4050- 9dd0- 3e246fe33ecc/andia mo in italia.pdf	1,2,3
	1.3	History Of Italian Language In Tourism	blended	Text and questions about it/assignment via Ms teams with due date.	Andiamo in ITALIA! Introduzione alla lingua e cultura italiana https://xtec.gencat.cat/web/.c ontent/alfresco/d/d/workspac e/SpacesStore/10377/c7cead bd-6a2b-4050-9dd0- 3e246fe33ecc/andiamo_in_it alia.pdf	1, 5,6
2	2.1	Essential Italian Language For Tourism	Face to face	In class tasks	1. Benvenuti in Italia In quest'unità impariamo • Luoghi, eventi e prodotti italiani • Frasi utili • Alfabeto e ortografia https://xtec.gencat.cat/we b/.content/alfresco/d/d/wo rkspace/SpacesStore/1037	2, 5, 6

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					7/c7ceadbd-6a2b-4050- 9dd0-	
					3e246fe33ecc/andiamo in	
					<u>italia.pdf</u>	
		Basic Italian		In class tasks	Grammatica Essenziale. Italiano	2, 5, 6,
		Grammar			https://kupdf.net/downloa	
	2.2				d/grammatica-essenziale-	
			T		italiano 58f6c02adc0d60	
		T4	Face to face	Markenses	6466da97ea pdf Grammatica Essenziale.	2.5.6
		Important Italian		Ms teams	Italiano	2, 5, 6,
	2.3	Vocabulary			https://kupdf.net/download/gr	
		Vocabulary			ammatica-essenziale- italiano 58f6c02adc0d60646	
			blended		6da97ea pdf	
		Italian		In class tasks	Andiamo in ITALIA!	2, 5, 6,
		Language For			Introduzione alla lingua e cultura italiana	
	2.1	Tourists/			https://xtec.gencat.cat/web/.c	
	3.1	introduction			ontent/alfresco/d/d/workspac e/SpacesStore/10377/c7cead	
					bd-6a2b-4050-9dd0-	
			Face to face		3e246fe33ecc/andiamo_in_it	
		Greetings And	race to face	In class tasks	alia.pdf Andiamo in ITALIA!	2, 5,
		Introductions		III Class lasks	Introduzione alla lingua e	2, 3,
		1111 5 440 110110			cultura italiana https://xtec.gencat.cat/web/.c	
3	3.2				ontent/alfresco/d/d/workspac	
	0.2				e/SpacesStore/10377/c7cead	
					<u>bd-6a2b-4050-9dd0-</u> 3e246fe33ecc/andiamo in it	
			Face to face		alia.pdf	
		Navigating		Ms teams	Andiamo in ITALIA!	2, 5, 6
		Tourist			Introduzione alla lingua e cultura italiana	
		Locations			https://xtec.gencat.cat/web/.c	
	3.3				ontent/alfresco/d/d/workspac e/SpacesStore/10377/c7cead	
					bd-6a2b-4050-9dd0-	
			1-1 1- 1		3e246fe33ecc/andiamo_in_it	
			blended	In class tasks	alia.pdf Andiamo in ITALIA!	2, 5, 6
				III Class tasks	Introduzione alla lingua e	2, 3, 0
					cultura italiana	
	4.1				https://xtec.gencat.cat/web/.c ontent/alfresco/d/d/workspac	
					e/SpacesStore/10377/c7cead	
		Ordering Food			<u>bd-6a2b-4050-9dd0-</u> 3e246fe33ecc/andiamo in it	
		And Drinks	Face to face		alia.pdf	
				quiz	Andiamo in ITALIA!	2, 5, 6
					Introduzione alla lingua e cultura italiana	
					https://xtec.gencat.cat/web/.c	
4	4.2				ontent/alfresco/d/d/workspac e/SpacesStore/10377/c7cead	
4		G1 : =			<u>e/SpacesStore/1037//c/cead</u> bd-6a2b-4050-9dd0-	
		Shopping For	F		3e246fe33ecc/andiamo_in_it	
		Souvenirs Polo playing	Face to face		alia.pdf	256
		Role-playing exercises for			Andiana in ITATIAL	2, 5, 6
		common tourist			Andiamo in ITALIA!	
		interactions,				
	4.3	such as making				
		reservations,				
		ordering food,				
		and seeking				
		assistance	blended	Ms teams		 -
5	5.1	Introduction to		In class tasks	Andiamo in ITALIA! Introduzione alla lingua e	5, 6
<i>J</i>	J.1	Italian culture,	Face to face		cultura italiana	
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		customs, and traditions relevant to the tourism industry			https://xtec.gencat.cat/web/.c ontent/alfresco/d/d/workspac e/SpacesStore/10377/c7cead bd-6a2b-4050-9dd0- 3e246fe33ecc/andiamo_in_it alia.pdf	
	5.2	Exploration of famous tourist destinations in Italy and their cultural significance	Face to face	In class tasks	Andiamo in ITALIA! Introduzione alla lingua e cultura italiana https://xtec.gencat.cat/web/.c ontent/alfresco/d/d/workspac e/SpacesStore/10377/c7cead bd-6a2b-4050-9dd0- 3e246fe33ecc/andiamo_in_it alia.pdf	5, 6
	5.3	Discussion of cultural etiquette and norms when interacting with Italian-speaking tourists	blended	Ms teams	Videos	5, 6
	6.1	Developing reading skills through reading comprehension exercises and activities	Face to face	In class tasks	Woreksheets	5, 6
6	6.2	Understanding written materials commonly encountered in tourism, such as brochures, menus, and travel guides	Face to face	In class tasks	Woksheets	5, 6
	6.3	Practice in extracting relevant information from written texts related to tourism	blended	Ms teams	Andiamo in ITALIA! Introduzione alla lingua e cultura italiana https://xtec.gencat.ca t/web/.content/alfresc o/d/d/workspace/Spa cesStore/10377/c7ce adbd-6a2b-4050- 9dd0- 3e246fe33ecc/andia mo in italia.pdf	5, 6
7	7.1	Listening comprehension exercises using audio materials related to tourism scenarios	Face to face	In class tasks	https://untolditaly. com/episode-091- learning-italian- for-your-trip/.	5, 6
,	7.2	Role-playing and dialogues to practice oral communication skills in tourism contexts	Face to face	In class tasks	https://untolditaly. com/episode-091- learning-italian- for-your-trip/.	5, 6

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Technology in Tourism/Introd uction to technology and its impact on the tourism			Role of		In class tasks	Articles	5, 6
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industry Face to face							
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		Exploring		In class tasks	Andiamo in ITALIA!	5, 6
		cultural			Introduzione alla lingua e cultura italiana	
	10.2	sensitivity and			Canara nanana	
	10.2	its importance				
		in tourism				
		interactions	Face to face			
		Developing		Ms teams	Andiamo in ITALIA!	5, 6
		intercultural			Introduzione alla lingua e cultura italiana	
		communication			Cultura Italiana	
		skills to				
	10.3	effectively				
		engage with				
		tourists from				
		different				
		backgrounds	blended			
		Learning		In class tasks	Andiamo in ITALIA!	2, 5, 6
		industry-			Introduzione alla lingua e cultura italiana	
		specific			Canara nanana	
		vocabulary and				
		phrases related				
	11.1	to different				
	11.1	sectors of				
		tourism, such as				
		hospitality,				
		transportation,				
		and guided				
11		tours	Face to face			_
		Focus on		In class tasks	Andiamo in ITALIA!	2, 5, 6
		terminology			Introduzione alla lingua e cultura italiana	
		used in areas				
	11.2	like hotels,				
	11.2	restaurants,				
		museums, and				
		tourist	_			
		attractions	Face to face			
		Presentations on		Ms teams	worksheets	2, 5, 6
	11.3	Italian (T)				
		Tourism/Tips	blended			
		Researching and				5, 6
		preparing				
		presentations on				
		various aspects				
	16.1	of Italian				
	12.1	tourism, such as				
		famous				
		landmarks,				
		historical sites,				
10		and cultural	Б	In alass 45.51		
12		events	Face to face	In class tasks	Destre	-
		Practicing		In class tasks	Pptx	5, 6
		presentation				
	12.2	skills in Italian				
	12.2	and delivering				
		informative				
		talks on selected	Б			
		topics	Face to face)	Videos	
	12.2	Case Studies		Ms teams	v taeos	5, 6
	12.3	and Real-World	hland-1			
		Scenarios	blended	T 1 / 1	77:1	-
13	13.1	Analyzing case	E C	In class tasks	Videos and	5, 6
		studies and real-	Face to face	1		

	1	11 .	1			
		world scenarios			worksheets	
		to apply				
		language skills				
		in practical				
		tourism contexts		T 1 . 1	*** 1 1	
		Problem-		In class tasks	Worksheets	5, 6
		solving				
		exercises that				
		require students				
	12.0	to use their				
	13.2	language skills				
		to resolve issues				
		commonly				
		encountered in				
		the tourism	F C			
		industry	Face to face	3.6		-
		Inviting guest		Ms teams	Guest speaker	5, 6
		speakers from				
	12.2	the tourism				
	13.3	industry to				
		share their				
		experiences and	11 1 1			
		insights	blended) (T 1	2.5.6
		Organizing		Ms teams	Team work	2, 5, 6
		cultural				
		immersion activities, such				
		as field trips to				
		local Italian				
	14.1	businesses or				
	14.1	cultural events,				
		to enhance				
		understanding				
		of Italian culture				
		and language				
		usage	Face to face			
		Encouraging	1 dec to face	In class tasks	Tips and	2, 5, 6
		students to		III Class tasks		2, 3, 0
		engage in self-			recomendations	
		study activities,				
		such as listening				
14		to Italian				
	140	podcasts,				
	14.2	reading tourism-				
		related				
		materials, and				
		practicing				
		language skills				
		outside of the				
		classroom	Face to face			
		Providing		Ms teams	Feedback	2, 5, 6
		constructive				
		feedback on				
		students'				
	14.3	language skills,				
		performance,				
		and progress				
		throughout the	1, , ,			
		course	blended	D .		1 2 2 6
15	15.1	Presentations		Ppts	Selectedtopics by	1, 2, 3, 6
1	15.1	for selected	Face to face		students	

Ī		topics by students				
	15.2	Presentations for selected topics by students	Face to face/ms teams	Ppts	Selectedtopics by students	1, 2, 3, 6
	15.3	Presentations for selected topics by students	Blended	Ppts	Selectedtopics by students	1, 2, 3, 6

- Teaching methods include: Synchronous lecturing/meeting; Asynchronous lecturing/meeting
- Assessment methods include: 1. quizzes, 2. assignments, 3. midterm, 4. projects, 5. interview, 5. case studies, 6. presentation, 7. Filed study 8. Term papers, 9. Student portfolio, 10. Final exam

23. Evaluation Methods:

Opportunities to demonstrate achievement of the CLOs are provided through the following assessment methods requirements:

Evaluation Activity	Mark	Topic(s)	Period (Week)	Platform	Course Learning outcome
Participation				In class /Ms	1-6
and			Throughout the	teams/	
assignments	20%	All topics included	whole semester	Moodle	
Live Presentations	10 %	Topics selected by students related to the field			1 2 3 6
Mid-term			Mid-term	In class	2-6
exam	30%	All topics included	period	/paper exam	
Final exam	40%	All topics included	Finals' period	In class paper exam	2-6

Rubric for correcting tasks and assessment

Dimensions	Emerging 1	Developing 2	Proficient 3	Exemplary 4
Knowledge and understanding	Limited understanding of the Italian language in the field of tourism.	Basic understanding of the Italian language in the field of tourism.	Good understanding of the Italian language in the field of tourism.	Comprehensive understanding of the Italian language in the field of tourism.
Intellectual/Cognitive/Analytical skills	Difficulty differentiating between various short stories in Italian.	Able to differentiate between various short stories in different Italian speaking dialects with some guidance.	Able to analyze and critically read textbooks and discuss methods of interpretation.	Capable of independently analyzing and critically reading textbooks and discussing methods of interpretation.
Subject-specific skills	Limited ability to identify and use various short stories in the Italian language.	Some ability to identify and use various short stories in the Italian language.	Strong ability to identify and use various short stories in the Italian language.	Highly proficient in identifying and using various short stories in the Italian language.

Transferable skills Limited group work and discussion ski	group work and discussion skills during short sk presentations and co	cross-cultural communication kills through comparing	Excellent display of cross-cultural communication skills and creativity in oral and written interpretations.
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24. Course Requirements

(e.g. students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

25. Course Policies:

- A- Attendance policies:
- B- Absences from exams and submitting assignments on time:
- C- Health and safety procedures:
- D- Honesty policy regarding cheating, plagiarism, misbehavior:
- E- Grading policy:
- F- Available university services that support achievement in the course.

26. References:

- A- Required book(s), assigned reading and audio-visuals:
 - ➤ Andiamo in ITALIA!

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 $\frac{https://xtec.gencat.cat/web/.content/alfresco/d/d/workspace/SpacesStore/10377/c7ceadbd-6a2b-4050-9dd0-3e246fe33ecc/andiamo_in_italia.pdf}$

> Grammatica Essenziale. Italiano

https://kupdf.net/download/grammatica-essenziale-italiano 58f6c02adc0d606466da97ea pdf

- B- Recommended books, materials and media:
- https://untolditaly.com/episode-091-learning-italian-for-your-trip/

27. Additional information:

Name of Course Coordinator: Dr Mahmoud Jaran Date: Nov. 2023	n –Signature:
Head of Curriculum Committee/Department:	Signature:
Head of Department:	Signature:
Head of Curriculum Committee/Faculty:	Signature:
Dean:	Signature: